

***Presentation of a Permanent Tourism &
Economic Growth Project***

"Welcome to the Village"

- **How did this project come about?**
 - **Economic Development through a retail development program identified that we have home several artisans operating out of their home and on the internet, who need a small place to start a business.**
 - **So the thought came how do we incorporate small business and a tourism project together.**
 - **We also have empty lots in our downtown area so in doing this how do we also fill those lots with attractive things that people want to visit.**

"Welcome to the Village"

- ***What will this project do for our community?***
 - **This mini market project gives residents and visitors a place to shop and relax, and gives small retail businesses the opportunity to get started selling their products in a high-visibility and high-traffic location.**
 - **It's an opportunity for the artisan who makes a product to sell their products and test the market. Hopefully incubating them to grow into a brick and mortar establishment.**
 - **Visitors and locals alike will shop here and it's an added draw to the community that would be open most of the year.**

"Welcome to the Village"



- ***What is it?***
 - Its garden sheds turned into incubators for small businesses .
 - When you bring together the idea of pop up (temporary) businesses with the tiny house movement, you get tiny business villages.
 - They make great sense for small towns and rural places.



"Welcome to the Village"

- ***Layout***
- ***Start with standard outdoor sheds, then add 1800s style false fronts to them.***
- ***Electrical wiring and insulation.***
- ***Pre-fabricated for owner installed 110V AC/Heat Units***





"Welcome to the Village"

- ***Layout***
- ***Sod, landscape, benches and picnic tables in the center to create an atmosphere to relax and hang out in.***



"Welcome to the Village"

- ***Goals***

- **Create healthy traffic in the downtown that would help boost sales at our existing businesses, spur new businesses, encourage improvements & development.**
- **Promote artisans selling their products and encouraging tourist to come to our community to shop here.**



"Welcome to the Village"

- ***Benefits***

- **It should pull down barriers to entry in to the sales market so people can try a business idea for significantly less money. That means a failure can be a learning experience, not a financial catastrophe.**
- **It also means more people can participate. If it takes a few thousand dollars instead of tens of thousands to get started, more people can try.**
- **Businesses that could never afford their own storefront can afford a tiny business. Your artisans, crafters, food producers, and other tiny enterprises benefit from the added sales and exposure that couldn't otherwise afford to access.**
- **This smaller business can be a stepping stone to a larger business because of what business owners learn and what they earn.**
- **It converts a nonproductive empty lot into a lively business place.**



"Welcome to the Village"

- ***Benefits***

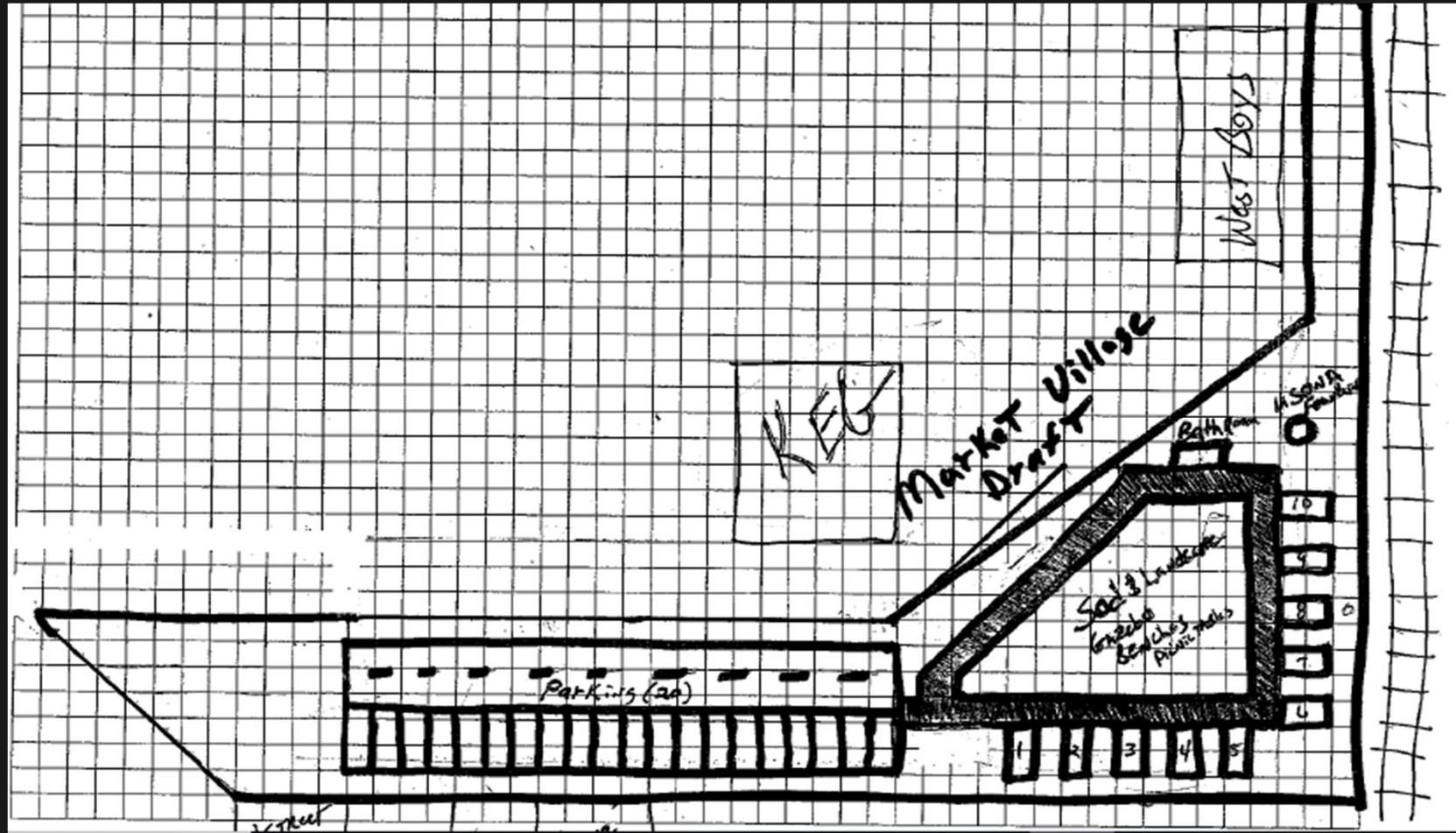


- **It should draw traffic to the area.**
- **Surrounding businesses benefit from that extra traffic.**
- **The outdoor public space can be a gathering spot, a recreation area, or any other public use of it. Give people a reason to stay and hang out.**
- **Participating tiny businesses can cooperate on shared advertising and promotion.**
- **They'll all automatically benefit from shared exposure. Because you get a variety of different little businesses, they each draw different customers. It's easy for those customers to discover the other tiny businesses, because they're all together in the little village.**

"Welcome to the Village"

- ***Location***
 - ***Where do we put it?***







"Welcome to the Village"

- ***What has been done***
 - **Planning**
 - **Price Quotes but not completed**
 - **Vendor interest meeting**
 - **Community Conversations**
 - **Local Business Conversations**
 - **Property Title Research**
 - **Meetings with various sub contractors for budget pricing**



"Welcome to the Village"

• What needs to be done

- **More Planning**
- **Budget Preparation**
- **Cost of rent determination**
- **Vendor Rules**
- **Vendor Application & Process**
- **Lease Agreements**
- **Land ownership determination & problems solved**
- **Bidding and Quotes from Sub Contractors**
- **Permitting Issues**
- **Meeting with Vendors for more input**

Visions



Visions



Visions



Visions



Visions



Visions



Visions



Questions, Comments & Thoughts

